





01

年度业绩亮点

02

年度业绩回顾

03

一季度概览

年度业绩亮点



winner
稳健医疗

年度业绩回顾



C



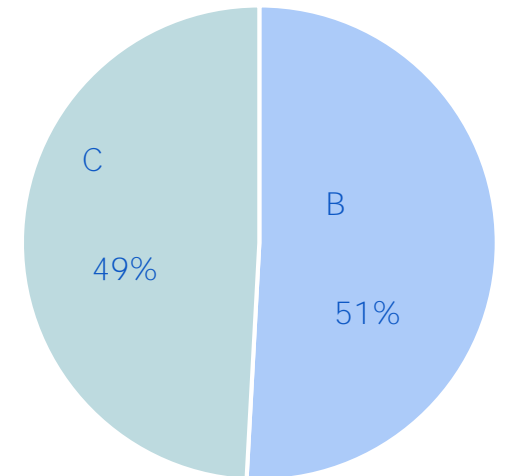
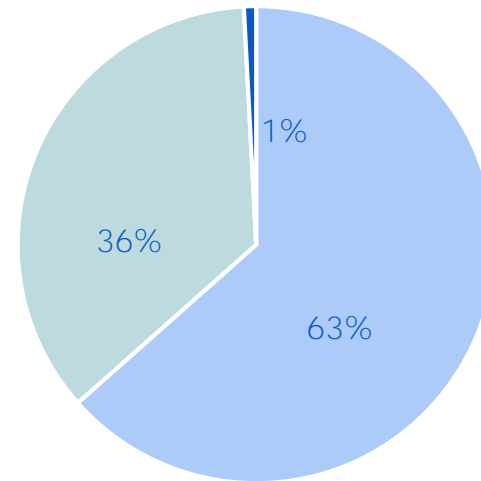
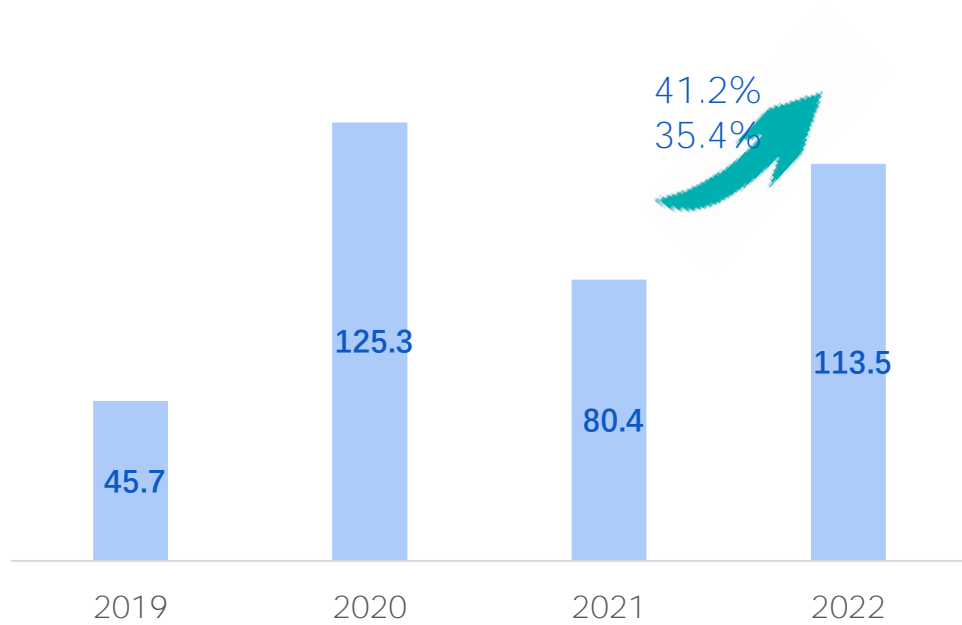
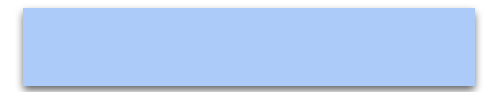
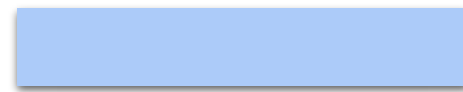
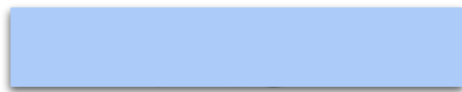
113.5

41.2%

35.4%

60%:40% C

50%





➤ 2022

➤

➤

16.5

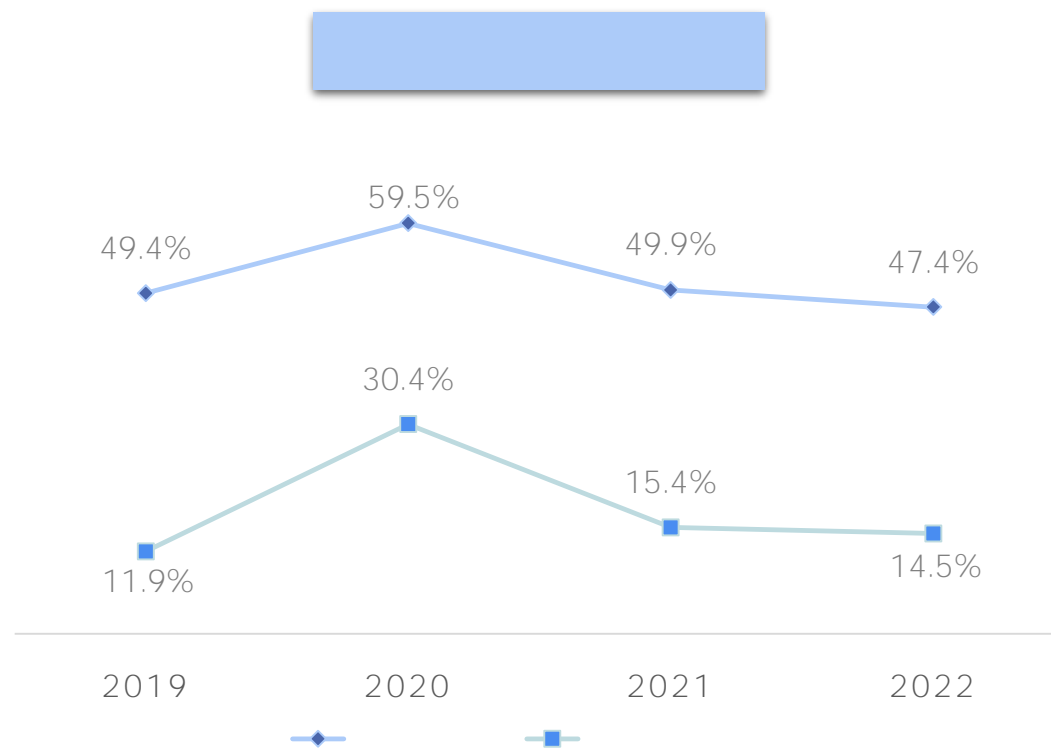
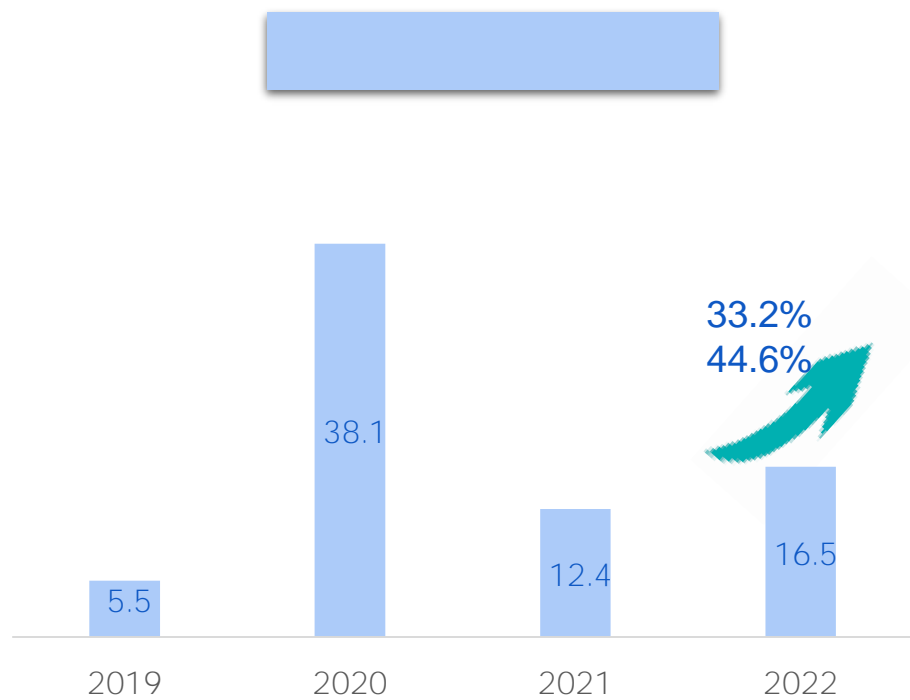
33.2%

44.6%

47.4%

2.5

14.5%





winner Purcotton
稳健医疗 全棉时代



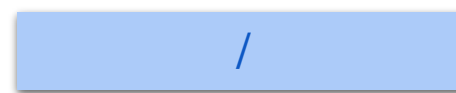
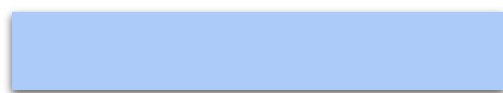
29.8

8.7

242.3%

1.8

1.3



242.3%



47.7

29.8

6.0

8.7

2019

2020

2021

2022

1.3

0.7

1.8

2020

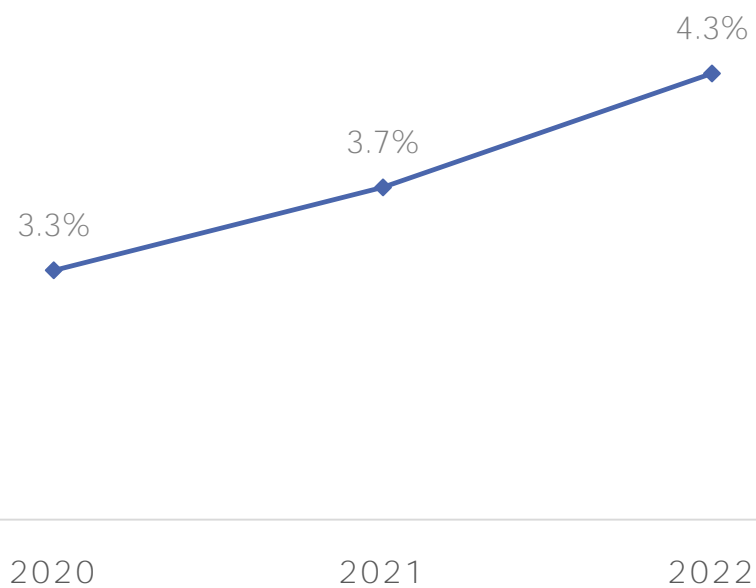
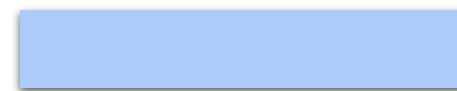
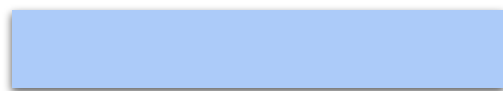
2021

2022



3.7%

4.3%



2022	680	469	319



winner
稳健医疗

医甲打地地
大
稳健医疗



"

"

C



2022

"

+

"

72.0

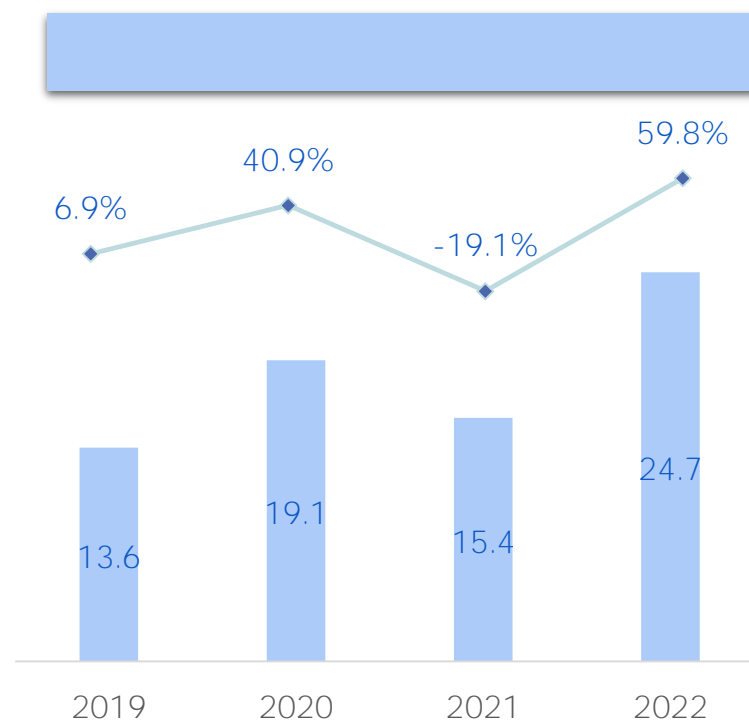
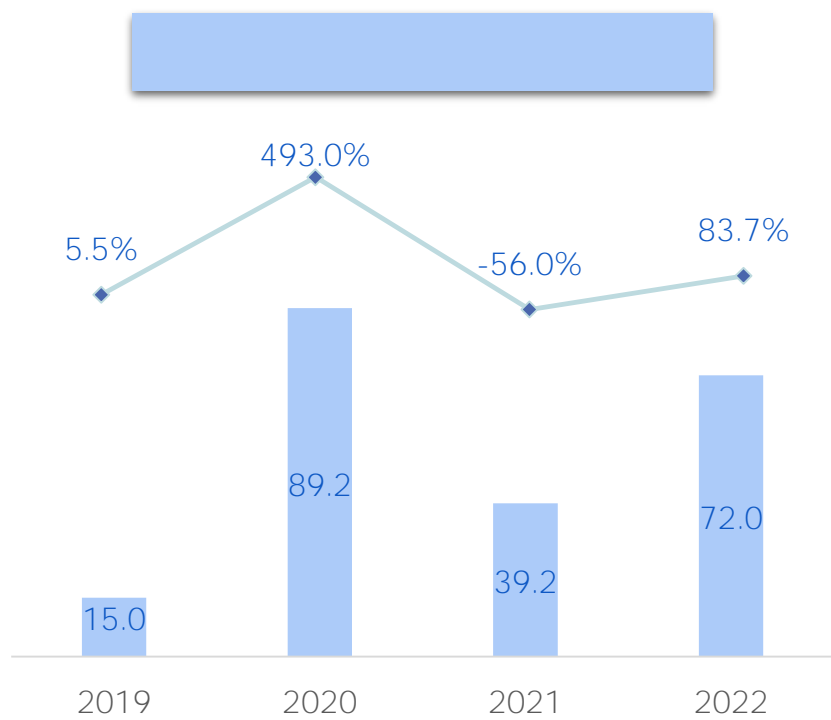
83.7%

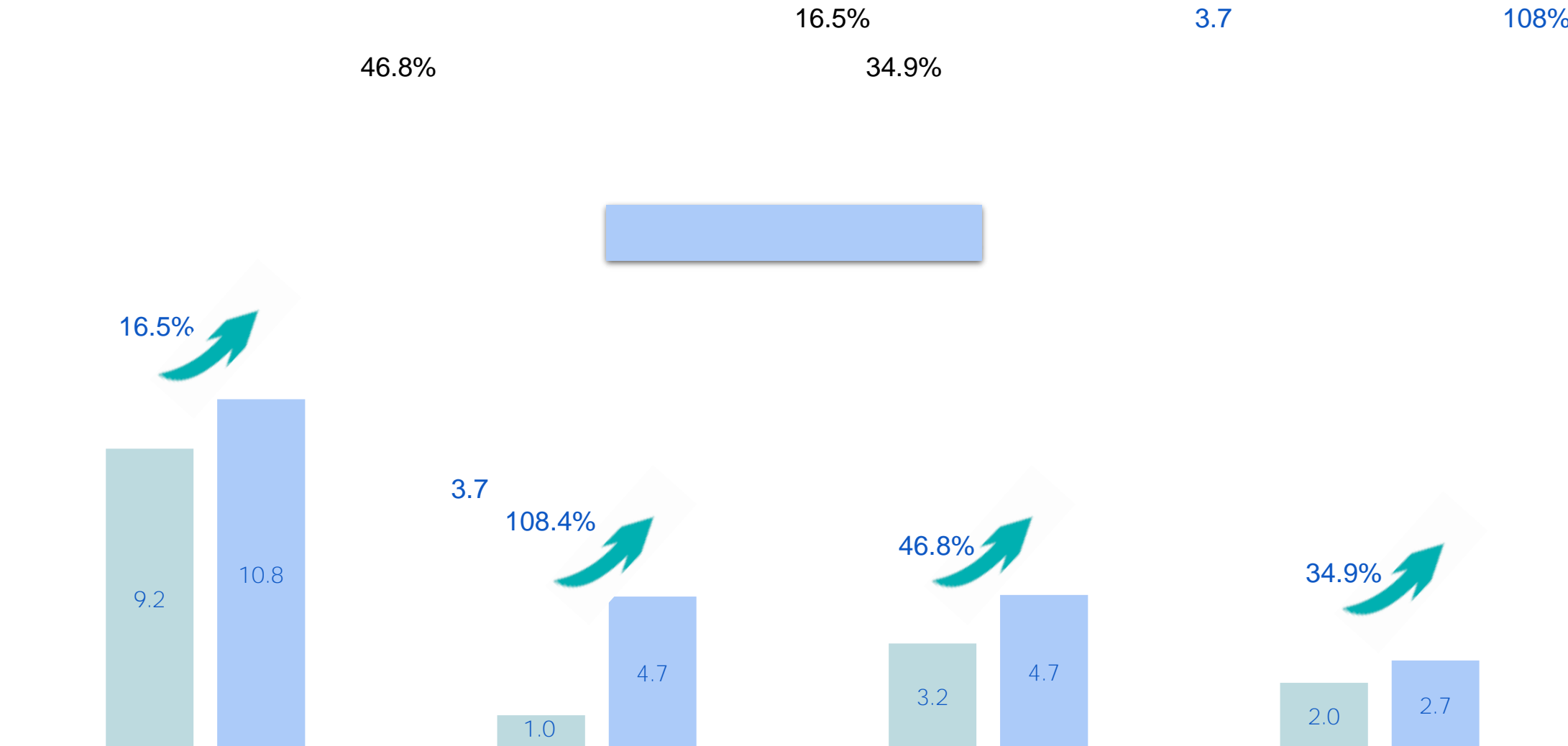
47.4

99%

24.7

60%









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稳健医疗 全棉时代

消费品业务



34.8%

10.5%



21.7

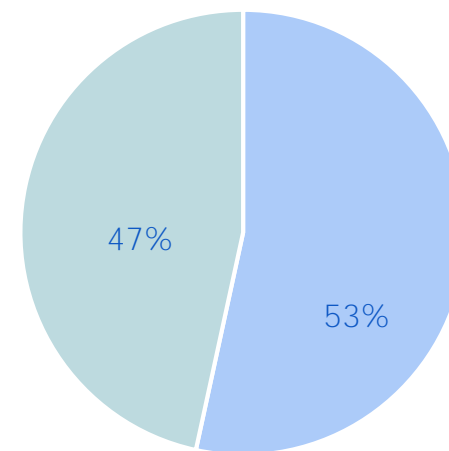
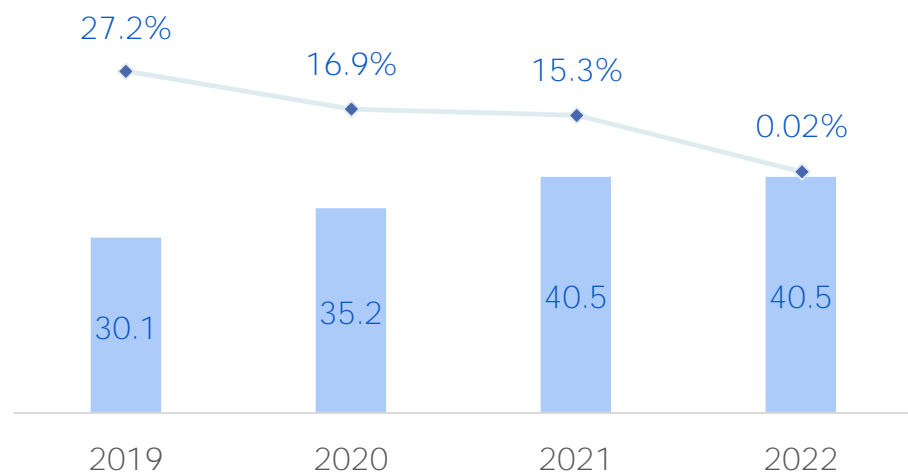
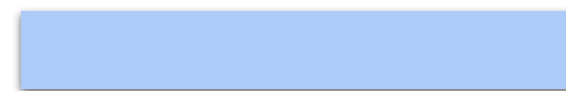
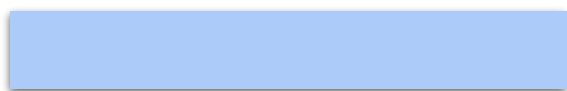
18.9

2021

2019

1.4%

1.5%



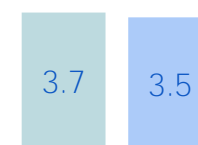
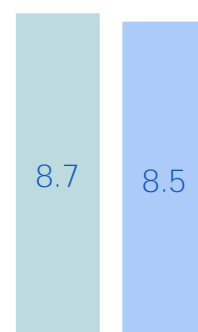
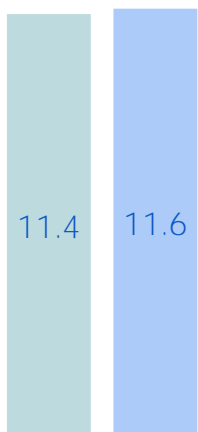
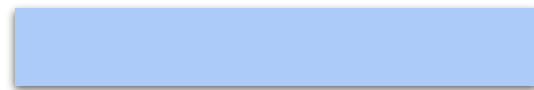


IP

11.6

5.7

2.6%



2021 2022



0.9%

4300

23.7%

25.7



45

25

2022

340

314

26

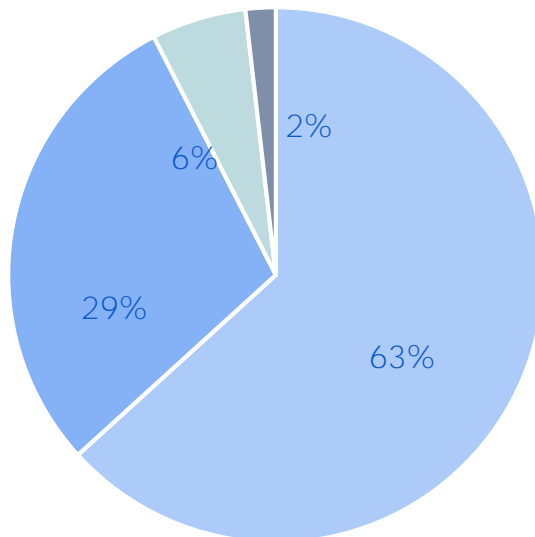
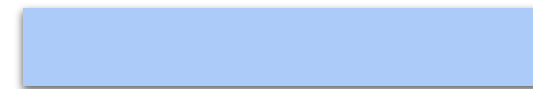
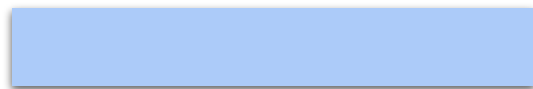


O2O

2022

11.8

4.1%



	314	111,393	39	22
	26	5,913	6	3

winner
稳健医疗

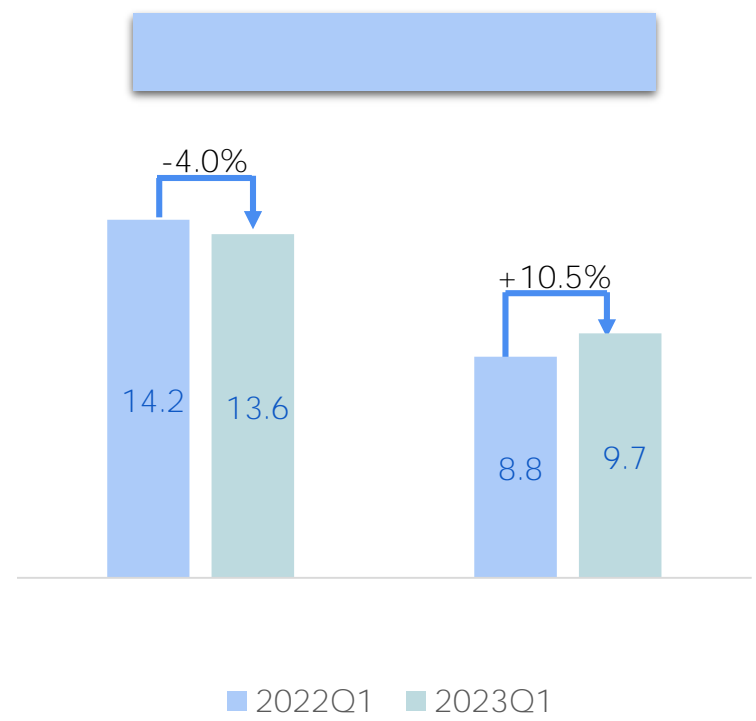
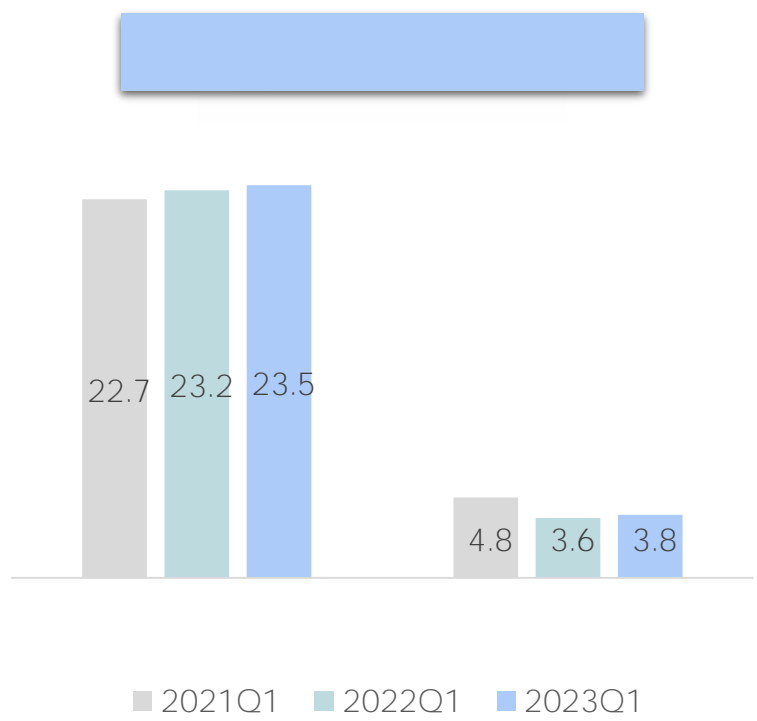
2023
第一季度概览

➤ 2023 5.6%

➤ 10.5%

23.5 1.3% 3.8

13.6 4.0% 9.7





13.6

4.0%

6.2

38.2%

7.5

77%

70%

45%

4.3

38.8%

9.3

30.0%

总计14.2亿元

4.2

10.0

2022Q1



总计13.6亿元

7.5

6.2

2023Q1



-39%

7.0

4.3

2022Q1

+30%

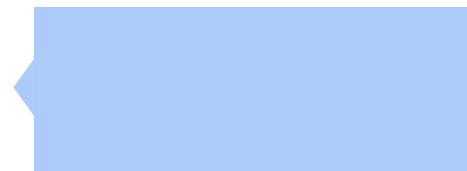
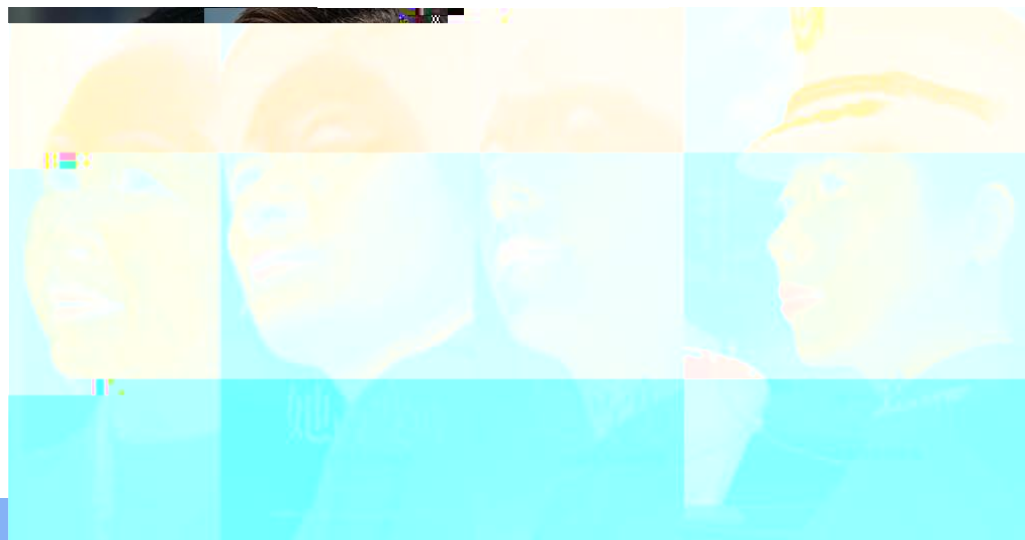
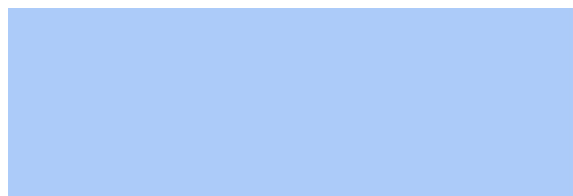
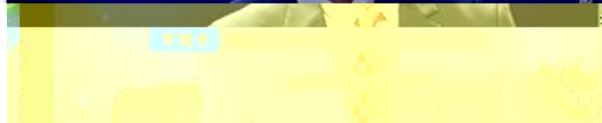
7.2

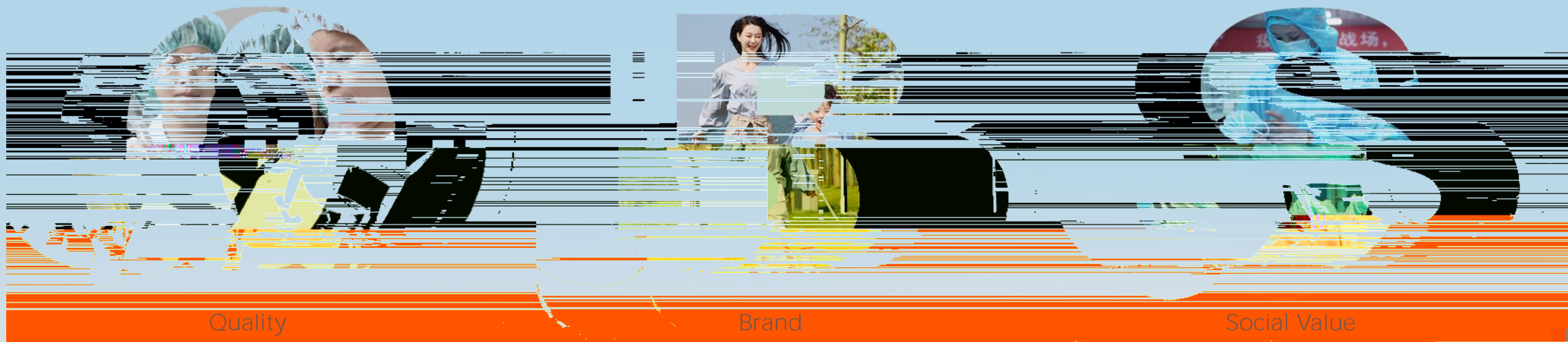
9.3

2023Q1



winner Purcotton
稳健医疗 全时





Quality

Brand

Social Value



品牌



社会价值





